Wilson Ho

UX + PRODUCT + DESIGN

contact

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design experience

Sleeper / Product Design Intern
Jul 2021 - Sep 2021 / San Francisco, CA
- Collaborated with a team of product designers and artists to create interactive prototypes for the Sleeper web and mobile experience.
- Main tools: Figma, Zeplin, Adobe Photoshop

CariClub / UX + Graphic Design Intern
Jul 2021 - Aug 2021 / New York, NY
- Worked with the CEO to redesign the CariClub board matching platform, specifically the employee profile page.
- CariClub is a platform for non-profit and associate board matching
- Main tools: Mural, Figma, Adobe Illustrator, Adobe InDesign.

Unilever + Design for America / Product Designer
Feb 2021 - May 2021 / Los Angeles, CA
- Worked with Unilever to reimagine product sustainability and circular economy through product refills and customer experience.
- Consulted with senior product designers at Unilever to develop a digital interface to facilitate customer-to-product refills.

CVS Health + Design for America / UX Designer
Aug 2020 - Dec 2020 / Los Angeles, CA
- Partnered with CVS Health to design a more sustainable customer experience and promote design thinking.
- Developed interactive prototypes for an integrated feature within the current CVS app to provide rewards, digital receipts, personal metrics, and sustainability initiatives.

Perch Credit / UX Designer
Feb 2020 - May 2020 / Los Angeles, CA
- Designed and prototyped final dashboard features for credit summary/building.

leadership + involvement

Design for America / Studio Lead & Co-President
Jan 2021 - Present / USC / Los Angeles, CA
- Leads the USC design cohort through the design thinking process to launch products that seek to further community and social action.

Innovative Design / Web Team Lead
Mar 2021 - Present / USC / Los Angeles, CA
- Leads and facilitates a team of designers through the design process to design and develop web applications for clients.

HackSC / UX Designer & Software Engineer
Jan 2020 - May 2021 / USC / Los Angeles, CA
- Designed and developed the official website and dashboard features for HackSC, USC's largest Hackathon.

education

University of Southern California
Los Angeles, CA / 2019 - Dec. 2021

Bachelor of Data Science and Cognitive Science, studies in User Experience Design
GPA: 3.93

University of Pittsburgh
Pittsburgh, PA / 2018 - 2019 (Transfer)

Bachelor of Industrial and Organizational Psychology, studies in Statistics
GPA: 3.74

skills & expertise

Design Tools: Figma, Mural, Adobe CC (Sketch, XD, Illustrator, InDesign, Photoshop), UserZoomGo, Whimsical, Zeplin, Invision
Languages: HTML/CSS, Python, C++, SQL, R, JavaScript, PHP
UX Design: design thinking, rapid prototyping, wireframing, user research, usability testing, data visualization, graphic & logo design
Development: full-stack web development, machine learning & data mining, SAS predictive modeling and data Visualization

relevant coursework

- Design for User Experience
- Data Visualization and User Interface Design
- User Experience (research + design)
- Digital Tools for Design
- Full Stack Web Development
- Programmming in Python
- Advanced Programming in C++
- Enterprise Data Analytics

awards

- **Dean's List (2019-21) /** USC Viterbi
- **Provost's Research Grant /** USC
- **High Academic Achievement Award /** USC